

## The Plumber of the Heart

With a team of world leading heart specialists who are literally rewriting the textbooks with their pioneering work, CRC is the "Mission Control" for one of the most advanced heart procedures in the world. Professor Stephen Worthley, world renowned Heart Specialist is known as the Plumber of the Heart.

Last year Smith Brothers Plumbing joined Pro Paint n Panel as major sponsors of the Adelaide Cardiovascular Research Centre City to Bay Fun Run fundraiser. We also sponsored staff and their family members to walk or run. It was great day and we hope to make it bigger and better this year.

CRC is looking to grow the City-Bay Fun Run into an annual corporate community fundraiser while promoting the importance of physical activity. We are working with them to achieve their aim this year to have over 100 CRC participants walking or running & to raise over \$20,000 for Heart Disease Research. We are hoping to attract families to corporate, social clubs, the fit to less fit and everyone in between.

We are launching this month with a "meet the professor" invitation to attract sponsors and encourage other businesses to sponsor their staff to walk or run under the CRC banner.

We organise registrations, a weekly newsletter to participants, team tees & cap, social get-together & trial run before the day and finish the event with a great breakfast.

So if you are in Adelaide, maybe you participate every year, consider joining us on the CRC team this year – help a good cause and help yourself! Tell your employer about it – maybe they will also see it as we do and sponsor you!

For Smith Brothers people, we will soon be sending out an invitation to register with plenty of time to start training for those seriously competitive!



Plumbing is all about cleaning out pipes says these two – Chris Smith & Prof Stephen Worthley



The serious athletes from SBP – Nick Wilmshurst, Craig McCloud, Demelza Fellowes

## City to Bay 21 September – be in it!



Good Health is Good Business

